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Inside story.

The secret's out.
Our filter is in. A quarter-inch in, that is.
This small recess keeps your lips from touching the tar that builds up on the filter.
Flash filters can't do that.
Which is why Parliament Lights are so tastelessly light.
And even though that's a short story, you'll have to admit it's a novel idea.



Only Parliament Lights has the famous recessed filter.

Available in Soft Pack, Box and 100's.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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Range: 8 mg "tar," 0.6 mg nicotine—100's; 12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Dec. 81.

